



Clarence Landcare Inc.

STRATEGIC PLAN

2025-2030



**Sustainable Land, Agriculture, Water, Vegetation
and Biodiversity Management**



Giinagay, Jingi Walla: Welcome (Gumbaynggirr & Yaegl), welcome (Bundjalung) to our second Strategic Plan. We acknowledge the traditional owners of the mid-lower Clarence, the Gumbaynggirr, Yaegl and Bundjalung nations.

Clarence Landcare Incorporated (CLInc.) is a not-for-profit community organisation operating in the mid-lower Clarence River Catchment, located in the New South Wales, North Coast Region, Australia. It is roughly aligned with the Clarence Valley Council geographical area.

Clarence Landcare Inc. was formed in 1995 (as Clarence Care Coordinating Committee), incorporating under the Associations Incorporation Act and employing its first Landcare Coordinator in May 1996.

Clarence Landcare comprises of, and advocates for local Landcare volunteer groups*, individual Clarence Landcare members and the wider community. It is managed by a volunteer management committee elected each year at the Annual General Meeting to represent all members. Clarence Landcare is a member of the North Coast Regional Landcare Network and Landcare NSW.

Funding for the organisation is mostly from competitive grant applications and contract tenders through local, state and commonwealth government, and philanthropic trust grant rounds. Staff employed by Clarence Landcare are mainly funded by these project grants.

**Landcare groups encompass Dunecare, Coastcare, Bushcare, Rivercare and any other member groups undertaking natural resource management (NRM).*

Objective 1:

PROTECT AND IMPROVE BIODIVERSITY in all LAND MANAGEMENT

Sustainable Environments

Regenerate ecosystems and improve resilience to climate change impacts by engaging in:

- 1.1 collaboration with First Nations people and organisations
- 1.2 prioritising protection of threatened species and populations, including property conservation agreements
- 1.3 raising awareness of the value of significant flora and fauna
- 1.4 promoting sustainable and regenerative agriculture
- 1.5 improved water and catchment management
- 1.6 invasive species control



Mission Statement

Our social, cultural and environmental mission is to promote sustainable land, agricultural, water, vegetation, and biodiversity management practices and principles to the wider community to develop their capacity to manage the local natural resources.

Objective 2:

PROVIDE SUPPORT FOR LANDCARERS TO ACHIEVE ON-GROUND CHANGE

Support For Members

Actively support positive on-ground change by:

- 2.1 maintaining the Clarence Landcare Network structure and relationships
- 2.2 support for groups or individuals to apply for grants, including acting as a project sponsor
- 2.3 managing Natural Resource Management projects over multiple properties
- 2.4 facilitating and promoting environmental volunteerism
- 2.5 recognising and celebrating volunteer achievements
- 2.6 fostering safer, healthier and cohesive communities

Objective 3:

INCREASE COMMUNITY AWARENESS AND LANDCARE KNOWLEDGE

Community Education

Promote and nurture EDUCATION about Landcare topics by:

- 3.1 providing relevant education opportunities to support project objectives
- 3.2 sharing of knowledge held within the community (e.g. First Nations)
- 3.3 engaging with community and Citizen Science projects
- 3.4 working with educators, schools, TAFE, and universities
- 3.5 supporting children and youth programs





Objective 4: **COLLABORATE EFFECTIVELY WITH RELEVANT ORGANISATIONS**

Effective Partnerships

Maintaining existing relationships and seeking new opportunities by:

- 4.1 connecting with all levels of Landcare including local, regional, state, national and international
- 4.2 actively communicating, collaborating and engaging with relevant community organisations including First Nations groups
- 4.3 working effectively with Clarence Valley Council, relevant State and Australian Government agencies
- 4.4 maintain and develop working relationships with private businesses, consultants and contractors
- 4.5 partnering with educational institutions

Clarence Landcare Inc.

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Objective 5: **OPERATE PROFESSIONALLY AND BE FINANCIALLY VIABLE**

Professional Governance

Ensure that Clarence Landcare Incorporated operates within its annually reviewed Business Plan incorporating:

- 5.1 good business management practices and financial security
- 5.2 professional and transparent accountability in governance
- 5.3 excellence in organisational and project management
- 5.4 compliance with standards and legal obligations such as our Constitution, Work Health and Safety and Human Resources
- 5.5 maintain ongoing support for the Clarence Landcare network of groups

